

# Agenda

## ALCOHOL MISUSE TASK & FINISH GROUP

**Date:** Friday 14 December 2012  
**Time:** 1.00 pm  
**Venue:** Mezzanine Room 2, County Hall, Aylesbury

Agenda Item	Time	Page No
1 <b>WELCOME FROM THE CHAIRMAN AND APOLOGIES FOR ABSENCE</b>	1.00	
2 <b>MINUTES</b> Of the meeting held on 15 November 2012, to be confirmed	1.05	To Follow
3 <b>FEEDBACK ON SCOPE AND AGREEMENT</b>	1.10	1 - 4
4 <b>REVIEW OF THE GOVERNMENTS ALCOHOL STRATEGY CONSULTATION</b>	1.20	5 - 6
5 <b>REVIEW OF EVIDENCE PROGRAMME</b>	1.40	
6 <b>PRESENTATION BY THE PCT PUBLIC HEALTH TEAM AND THE SAFER BUCKS PARTNERSHIP MANAGER</b> Presentation by April Brett (PCT Public Health Team) and Susie Yapp (Safer Bucks Partnership Manager) followed by questions.	1.50	

**Purpose:** Members will hear about social marketing as a tool to change drinking behaviour, guidance and best practice on this, and impact. Members will hear about recent campaigns and social marketing activity locally aimed at reducing at risk drinking behaviour, their effectiveness and impact. They will also hear the extent of our knowledge about the local at risk population group. Susie and April will share their thoughts on future activity in this area.



INVESTOR IN PEOPLE



- 7     **LICENSING**     3.00  
April Brett (PCT Public Health Team) and Susie Yapp (Safer Bucks Partnership Manager) will share their thoughts on this aspect of the Review.
- 8     **FURTHER EVIDENCE GATHERING AND FUTURE MEETINGS**     3.20
- 9     **DATE OF NEXT MEETING**  
24 January 2013

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If you would like to attend a meeting, but need extra help to do so, for example because of a disability, please contact us as early as possible, so that we can try to put the right support in place.

*For further information please contact: Liz Wheaton on 01296 383856  
Fax No 01296 382421, email: [ewheaton@buckscc.gov.uk](mailto:ewheaton@buckscc.gov.uk)*

**Members**

Mr B Allen  
Mrs L Clarke  
Lin Hazell  
Mr S Lacey

Mrs W Mallen  
Ms W Matthews  
Ms J Puddefoot  
Mr N Shepherd